

Robert Barnes

Graphic Designer

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Brampton, ON, Canada

As a life long creative, I have extensive experience in content creation across static images, video, and audio mediums. With intense passion for the arts and strong leadership skills I bring a unique perspective to team settings that facilitates new and fresh ideas for any setting.

PROFESSIONAL EXPERIENCE

Freelance Design (Music Industry)

Brampton

March **2019**

Present

- Creation of overarching art direction for albums and related visuals
- Creation and planning of social media promotion campaigns inline with album art direction

Founder and Design Lead

AuraLink - Brampton

September **2025**

Present

- Management of brand social media and creation of its content
- Development of client brand identity and adaptation into merchandising campaigns
- Design of both in-house media and client media content
- Managed client relations
- Lead the development of marketing campaigns to grow the brand through social channels

SKILLS

- Photoshop
- Premiere Pro
- Illustrator
- InDesign
- Cubase
- Hootsuite
- Microsoft Office

STRENGTHS

- Leadership
- Project Management
- Strong people skills
- Good at taking feedback

SCHOOLING

Production and Mix Engineering

Berklee College of Music - Boston, Massachusetts (remote) - 4.0 GPA

2020 - 2021

Marketing and Advertising Communications Management

Sheridan College - Mississauga - 3.7 GPA

2024 - 2027