

Robert Barnes

Graphic Designer

416-262-1107
cairney.robert@gmail.com
Brampton, ON, Canada

As a life long creative, I have extensive experience in content creation across static images, video, and audio mediums. With intense passion for the arts and strong leadership skills I bring a unique perspective to team settings that facilitates new and fresh ideas for any setting.

PROFESSIONAL EXPERIENCE

Freelance Design (Music Industry)

Brampton

March **2019**

Present

- Creation of overarching art direction for albums and related visuals
- Creation and planning of social media promotion campaigns inline with album art direction

Founder and Design Lead

AuraLink - Brampton

September **2025**

Present

- Management of brand social media and creation of its content
 - Development of client brand identity and adaptation into merchandising campaigns
 - Design of both in-house media and client media content
 - Managed client relations
 - Lead the development of marketing campaigns to grow the brand through social channels
-

SKILLS

- Photoshop
- Premiere Pro
- Illustrator
- InDesign
- Cubase
- Hootsuite
- Microsoft Office

STRENGTHS

- Leadership
 - Project Management
 - Strong people skills
 - Good at taking feedback
-

SCHOOLING

Production and Mix Engineering

Berklee College of Music - Boston, Massachusetts (remote)

2020 - 2021

Marketing and Advertising Communications Management

Sheridan College - Missisauga

2024 - 2027
